



# Corporate Partnerships Overview (B2B)

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#### **About Us**

TravelMaster is the ultimate ticketing solution for all public transportation needs in South Yorkshire.

Our multi-operator tickets allow travel on any bus, any tram, any train, anywhere in South Yorkshire - making your travel experience seamless and stress-free.

As an independent company, our team works together with operators to bring you the best deals on multioperator tickets. All our tickets are conveniently available through our user-friendly app and website which means you can avoid the hassle of buying multiple tickets and enjoy seamless travel.

TravelMaster's tickets include the CityBus and CityWide for travel throughout Sheffield. SYBus, SYConnect, and SYConnect+ for travel throughout South Yorkshire. Discounts are also available for passengers aged 18-22 with the 18-22 Discount Card and Zoom Beyond Card.

For ages 5-18 we retail our GetAbout and GetAbout+ tickets for young people to get around South Yorkshire on any bus, tram, and train with their Zoom Under 16 Travel Pass and Zoom 16-18 Travel Pass.

# TravelMaster's Standard Tickets and B2B Discounting

From day to annual tickets, with TravelMaster's range of ticket options there's sure to be a ticket which suits your travel needs. The longer you travel, the more you save with special ticket discounts also offered to B2B customers (business-to-business). The percentages illustrated in brackets represent the discount when compared to buying day tickets or weekly tickets respectively to cover the full time period.

	Day	7 Day	28 Day	Annual	
CityBus	£5.90	£21.50	£80.80	£931.10	
CityWide	£6.70	£23.10	£86.90	£1,002.30	
SYBus	£6.60	£22.90	£86.40	£995.00	
SYConnect	£9.20	£31.10	£116.80	£1,333.40	
SYConnect+	£11.40	£40.40	£151.90	£1,702.90	
GetAbout	£3.30	£11.20	£44.70	n/a	
GetAbout+	£5.10	£18.40	£74.20	n/a	
Cost in equivalent day products					
CityBus	1	4	14	158	
CityWide	1	3	13	150	
SYBus	1	3	13	151	
SYConnect	1	3	13	145	
SYConnect+	1	4	13	149	
Cost in equivalent week products					
CityBus		1	4	43	
CityWide		1	4	43	
SYBus		1	4	43	
SYConnect		1	4	43	
SYConnect+		1	4	42	

In addition to these savings, TravelMaster offers further bulk discounts for businesses based on the number of days purchased:

- 3% off for 1,000–3,000 days (equivalent to 3–8 annual tickets or a mix of day, week, or 28-day tickets)
- 4% off for 3,001–7,000 days (equivalent to 9–19 annual tickets or a mix of day, week, or 28-day tickets)
- 5% off for 7,000+ days (equivalent to 20 or more annual tickets or a mix of day, week, or 28-day tickets)

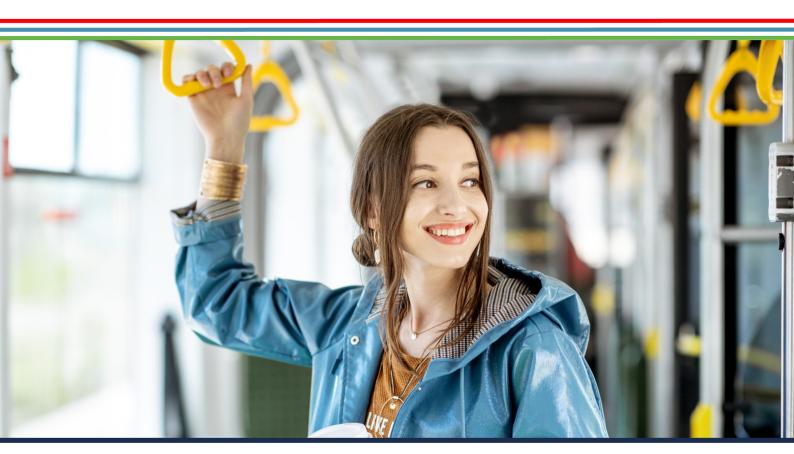
These discounts can be passed on directly to staff, or used to support employees by spreading the cost of annual tickets through salary sacrifice or a company payment plan. Please note that if any employee leaves mid-term, TravelMaster's refund policy will apply.

For commuters aged 18–22, we offer additional discounted rates on top of the bulk pricing, provided they have an 18-22 Discount Card.

To learn more about the 18-22 Discount Card, visit the TravelMaster website.



www.sytravelmaster.com/18-22discountcard





#### Tickets that suit you

Our team is ready to help you find the ideal ticketing solution to meet your corporate needs and preferences. Whether you prefer paper scratchcards or electronic codes for our website and app, we offer a range of simple, flexible options.

#### **Scratchcards**

A scratchcard is a paper ticket valid for 1 day of travel. The passenger just scratches off the day, month, and year they're traveling. It's a simple, convenient option for on-the-go travelers.

Available scratchcard tickets: CityBus(1-Day), CityWide(1-Day), SYBus(1-Day), SYConnect(1-Day), and SYConnect+(1-Day).

#### **Electronic Codes**

Our easy-to-use codes let you order tickets from our full range to meet your travel needs. Simply provide the code to your traveler to redeem via the TravelMaster App. Website codes are available upon request.

You can redeem codes on behalf of the traveler, such as for students.

Codes can be used for mTickets or ITSO smartcard tickets. ITSO tickets must be loaded onto a smartcard to be valid for travel. Smartcards cost £1 each and can be purchased individually from our website, or in bulk for business orders, which can then be posted to the traveler. For age-related tickets (e.g., GetAbout, 18-22 discount), travelers need a valid age-related smartcard.

mTickets are mobile tickets that can be bought and stored on smartphones via the TravelMaster App, allowing passengers to skip the need for smartcards or paper tickets.

Available ITSO Smartcard tickets: CityBus(1,7,28 Day, Flexi5 & Annual), CityWide(1,7,28 Day, Flexi5 & Annual), GetAbout(1,7 & 28 Day), GetAbout+(1,7 & 28 Day), SYBus(1,7,28 Day, Flexi5 & Annual), SYConnect(1,7,28 Day, Flexi5 & Annual), SYConnect+(1,7,28 Day & Annual), 18-22 Discounted(1,7 & 28 Day).

Available mTickets: CityBus(1 Day, Bundle 5 1-Day), CityWide(1 Day, Bundle 5 1-Day), SYBus(1 Day, Bundle 5 1-Day), SYConnect(1 Day, Bundle 5 1-Day)

Bundle tickets, originally called Flexi5 tickets, are a package of five 1-day tickets that allow passengers to travel on multiple days of their choosing.



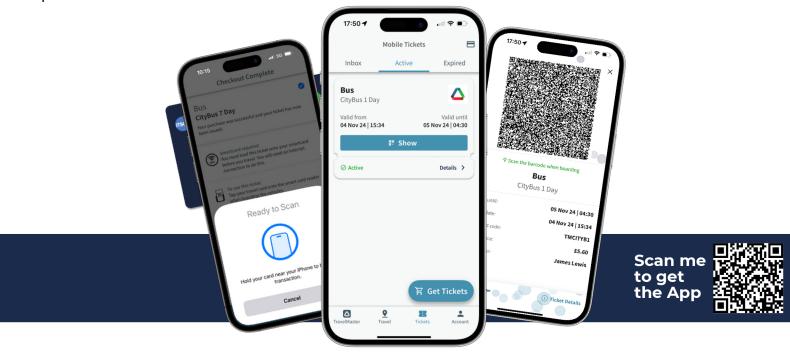
### TravelMaster App

You can easily purchase and use our full range of tickets through the TravelMaster App – the fastest way to get your travel tickets.

Simply download the app on any NFC-compatible Apple or Android device for a smooth travel experience. New to the app? No worries – just have the traveler register for an account and they'll be ready to go. If you prefer using the website, our Quick Sync feature makes ticket loading simple.

mTickets are digital tickets that can be bought and stored on smartphones via the TravelMaster App, removing the need for smartcards or paper tickets.

ITSO tickets must be loaded onto a smartcard to be valid for travel. Smartcards cost £1 each and can be purchased individually from our website or in bulk for business orders, which can then be posted directly to travelers. For age-related tickets (e.g., GetAbout or 18-22 discounts), a valid age-related smartcard is required.





#### **New Flexi Tickets**

As work patterns have evolved, we've introduced new ticket options to suit different needs. Our Flexi5 tickets come in bundles of 5 one-day tickets for the price of 4, which can be used within a 31-day period.

In addition, we offer Flexi10, Flexi20, and Flexi50 tickets, available exclusively for businesses.

These business-only tickets are designed for companies that want to offer staff flexibility—whether it's for those who need to come into the office or employees who work from home, part-time, or on a flexible schedule. The details of these tickets are as follows:

Flexi10: 10 tickets for the price of 8, valid for 90 days.

Flexi20: 20 tickets for the price of 15, valid for 90 days.

Flexi50: 50 tickets for the price of 37, valid for 365 days.

Due to the significant discounts on these tickets, 18-22 discounted versions are not available, and bulk discounts cannot be applied.



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